

They've grown big enough to stretch around the world.



When a small-town seed company with a hundred or so customers grows to serve hundreds of thousands in 11 countries, you've got to ask yourself something. What exactly is in the seed? It's a question you should ask any seed company. At Dairyland, our answer is research. We feel so strongly about research that we maintain the largest independent breeding program in the industry, where our

plant breeders focus on genetics to improve yield. We also invest 15 percent of revenues into research annually, twice the seed industry average. When you get right down to it, we're here today celebrating our 100th birthday because research pays off in your field. If you'd like to learn more about the milestones accomplished by our breeding programs, call us at 1-800-236-0163. Dairyland, where research gets results.



**DAIRYLAND SEED CO., INC.**  
Where research gets results.  
[www.dairylandseed.com](http://www.dairylandseed.com)

Response No. 1051